

Village of Williams Bay, Walworth County  
**2022 Completed Personal Property Assessment Roll**

Active only, Assessed by: Municipality  
Sorted by account number

Owner	Property Description	Districts	Class	Assessed Value
W-00002 Ackman Glass & Mirror PO Box 998 Williams Bay, WI 53191-0998	202 Elkhorn Rd  Sales & Service	Metro Sewer District 6482-Williams Bay VTECH-Gateway	3 4A <b>Totals</b>	\$40,500 \$100 <b>\$40,600</b>
W-00010 Bay Water LLC d.b.a. Bayside Motel PO Box 577 Williams Bay, WI 53191	47 W Geneva St  Lodging <b>DOOMAGE ASSESSMENT</b>	Metro Sewer District 6482-Williams Bay VTECH-Gateway	3 4A <b>Totals</b>	\$1,000 \$200 <b>\$1,200</b>
W-00011 Bell's Store 659 E Geneva St Williams Bay, WI 53191	659 E Geneva St  Retail <b>DOOMAGE ASSESSMENT</b>	Metro Sewer District 6482-Williams Bay VTECH-Gateway	3 <b>Totals</b>	\$5,300 <b>\$5,300</b>
W-00016 Laura Hobbs d.b.a. Chippewa Resort 410 Smythe Dr Williams Bay, WI 53191	55 N Walworth Ave  Renting Accomodations	Metro Sewer District 6482-Williams Bay VTECH-Gateway	1 4A <b>Totals</b>	\$0 \$100 <b>\$100</b>
W-00017 Daddy Maxwell's PO Box 739 Williams Bay, WI 53191-0739	150 Elkhorn Rd  Restaurant	Metro Sewer District 6482-Williams Bay VTECH-Gateway	3 4A <b>Totals</b>	\$4,500 \$1,200 <b>\$5,700</b>
W-00022 Gage Marine Co PO Box 220 Williams Bay, WI 53191-0220	1 Liechty Dr  Sales & Service <b>DOOMAGE ASSESSMENT</b>	Metro Sewer District 6482-Williams Bay VTECH-Gateway	3 4A <b>Totals</b>	\$8,100 \$16,800 <b>\$24,900</b>
W-00026 Harbor View Motel Attn: James Alessandro 60 Johnson Terrace Williams Bay, WI 53191	60 Johnson Ter  Lodging	Metro Sewer District 6482-Williams Bay VTECH-Gateway	3 <b>Totals</b>	\$9,400 <b>\$9,400</b>
W-00035 Gordon Flesch Co 2675 Research Park Dr Madison, WI 53711	350 Constance Blvd  Leasing	Metro Sewer District 6482-Williams Bay VTECH-Gateway	3 <b>Totals</b>	\$36,700 <b>\$36,700</b>
W-00055 Cafe Calamari/Harpoon Willies Attn: Jack LaCroix PO Box 723 Williams Bay, WI 53191-0723	10 E Geneva St  Restaurant <b>DOOMAGE ASSESSMENT</b>	Metro Sewer District 6482-Williams Bay VTECH-Gateway	3 <b>Totals</b>	\$45,000 <b>\$45,000</b>
W-00062 John MacDonald Agency, Inc PO Box 1167 Williams Bay, WI 53191-1167	120 Elkhorn Rd  Insurance Sales & Service <b>DOOMAGE ASSESSMENT</b>	Metro Sewer District 6482-Williams Bay VTECH-Gateway	3 4A <b>Totals</b>	\$600 \$700 <b>\$1,300</b>

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W-00072 Subway-Williams Bay Inc Attn: Jon Fritz PO Box 1020 Williams Bay, WI 53191-1020	236 Elkhorn Rd Restaurant	Metro Sewer District 6482-Williams Bay VTECH-Gateway	3 <b>Totals</b>	\$13,100 <b>\$13,100</b>
W-00093 Country Store d.b.a. Frosty Moose PO Box 1165 Williams Bay, WI 53191	35 W Geneva St Retail <b>DOOMAGE ASSESSMENT</b>	Metro Sewer District 6482-Williams Bay VTECH-Gateway	3 <b>Totals</b>	\$15,000 <b>\$15,000</b>
W-00097 Advia Credit Union 550 S Riverview Dr Parchment, MI 49004	111 Elkhorn Rd Banking	Metro Sewer District 6482-Williams Bay VTECH-Gateway	3 4A <b>Totals</b>	\$27,600 \$9,200 <b>\$36,800</b>
W-00104 ADT LLC Attn: Property Tax Dept PO Box 54767 Lexington, KY 40555	(scattered) Security Services	Metro Sewer District 6482-Williams Bay VTECH-Gateway	3 <b>Totals</b>	\$7,500 <b>\$7,500</b>
W-00109 Great America Financial Services Corp 625 1st St SE Ste 800 Cedar Rapids, IA 52401	202 Elkhorn Rd Leasing	Metro Sewer District 6482-Williams Bay VTECH-Gateway	3 <b>Totals</b>	\$13,400 <b>\$13,400</b>
W-00112 Nieuwenhuis Bros 1470 Racine St Unit G Delavan, WI 53115	(scattered) Waste Management <b>DOOMAGE ASSESSMENT</b>	Metro Sewer District 6482-Williams Bay VTECH-Gateway	4A <b>Totals</b>	\$2,900 <b>\$2,900</b>
W-00116 First National Bank and Trust Company 345 E Grand Ave Beloit, WI 53511	121 N Walworth Ave Banking	Metro Sewer District 6482-Williams Bay VTECH-Gateway	3 4A <b>Totals</b>	\$110,400 \$11,500 <b>\$121,900</b>
W-00119 DISH Network LLC PO Box 6623 Englewood, CO 80155	(scattered) Satellite TV	Metro Sewer District 6482-Williams Bay VTECH-Gateway	4A <b>Totals</b>	\$1,700 <b>\$1,700</b>
W-00120 DirecTV, LLC Attn: Property Tax Department PO Box 2789 Addison, TX 75001	(scattered) Satellite TV	Metro Sewer District 6482-Williams Bay VTECH-Gateway	3 <b>Totals</b>	\$3,700 <b>\$3,700</b>
W-00126 Grayhawk Leasing LLC 1412 Main St Ste 1500 Dallas, TX 75202	(scattered) Leasing	Metro Sewer District 6482-Williams Bay VTECH-Gateway	3 <b>Totals</b>	\$7,500 <b>\$7,500</b>
W-00130 Bay Laundromat 236 N Walworth Ave #152 Williams Bay, WI 53191	230 N Walworth Ave Unit 5 Laundromat <b>DOOMAGE ASSESSMENT</b>	Metro Sewer District 6482-Williams Bay VTECH-Gateway	3 <b>Totals</b>	\$2,100 <b>\$2,100</b>

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W-00133 The Coca-Cola Company Attn: Property Tax Dept -NAT -8 PO Box 1734 Atlanta, GA 30301	156 Elkhorn Rd Manufacturing	Metro Sewer District 6482-Williams Bay VTECH-Gateway	3 <b>Totals</b>	\$300 <b>\$300</b>
W-00136 Northland Neurology SC PO Box 358 214 Elkhorn Rd Williams Bay, WI 53191-0358	214 Elkhorn Rd Medical Services	Metro Sewer District 6482-Williams Bay VTECH-Gateway	3 <b>Totals</b>	\$1,500 <b>\$1,500</b>
W-00143 Clear Water Salon Day Spa PO Box 515 Williams Bay, WI 53191-0515	18 W Geneva St Salon	Metro Sewer District 6482-Williams Bay VTECH-Gateway	3 4A <b>Totals</b>	\$111,300 \$10,300 <b>\$121,600</b>
W-00146 Kelly Design Group Attn: Shawn Kelly 623 Washington Pkwy Williams Bay, WI 53191	625 Washington Pkwy Landscape Architecture	Metro Sewer District 6482-Williams Bay VTECH-Gateway	3 <b>Totals</b>	\$100 <b>\$100</b>
W-00162 Pitney Bowes Global Finance Services 600 N Westshore Blvd Ste 810 Tampa, FL 33609	200 Conference Point Rd Leasing	Metro Sewer District 6482-Williams Bay VTECH-Gateway	3 <b>Totals</b>	\$2,500 <b>\$2,500</b>
W-00165 ARFM Energy LLC d.b.a. Phillips 66 Food Mart 1858 Grand Chester Pl Rockford, IL 61107	156 Elkhorn Rd Gas/C-Store <b>DOOMAGE ASSESSMENT</b>	Metro Sewer District 6482-Williams Bay VTECH-Gateway	3 <b>Totals</b>	\$6,600 <b>\$6,600</b>
W-00185 NSH Williams Bay-Sherwood, LLC d.b.a. Sherwood Lodge Asst Lvg 640 N Vel R Phillips Ave Ste 200 Milwaukee, WI 53203-0287	116 Cherry St Skilled Nursing Facility	Metro Sewer District 6482-Williams Bay VTECH-Gateway	3 4A <b>Totals</b>	\$300 \$300 <b>\$600</b>
W-00191 Smucker FoodService, Inc PO Box 101122 Chicago, IL 60610-8902	146 Clover St Leasing	Metro Sewer District 6482-Williams Bay VTECH-Gateway	3 <b>Totals</b>	\$900 <b>\$900</b>
W-00198 Green Grocer PO Box 612 Williams Bay, WI 53191	24 W Geneva St Grocery	Metro Sewer District 6482-Williams Bay VTECH-Gateway	3 4A <b>Totals</b>	\$9,200 \$2,300 <b>\$11,500</b>
W-00209 Roof Doctors LTD Attn: Bonnie Bruegger 429 Theatre Rd Williams Bay, WI 53191	429 Theatre Rd Roofing	Metro Sewer District 6482-Williams Bay VTECH-Gateway	3 <b>Totals</b>	\$300 <b>\$300</b>

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W-00217 Edward D Jones & Co., LP d.b.a. # 66018 PO Box 66528 St Louis, MO 63166-6528	49 W Geneva St Stockbroker/Dealer	Metro Sewer District 6482-Williams Bay VTECH-Gateway	3 4A <b>Totals</b>	\$2,200 \$600 <b>\$2,800</b>
W-00222 NSH Williams Bay, LLC d.b.a. Williams Bay Health Services 640 N Vel R Phillips Ave Suite 200 Milwaukee, WI 53203	146 Clover St Senior Nursing Facility	Metro Sewer District 6482-Williams Bay VTECH-Gateway	3 4A <b>Totals</b>	\$19,600 \$400 <b>\$20,000</b>
W-00231 Great Lakes Coca-Cola Distribution LLC Attn: Reyes Holdings LLC 6250 N River Rd Ste 9000 Rosemont, IL 60018	10 E Geneva St Wholesale	Metro Sewer District 6482-Williams Bay VTECH-Gateway	3 <b>Totals</b>	\$2,400 <b>\$2,400</b>
W-00232 Wells Fargo Financial Leasing, Inc d.b.a. Wells Attn: Property Tax Compliance PO Box 36200 Billings, MT 59107-6200	121 N Walworth Ave Leasing	Metro Sewer District 6482-Williams Bay VTECH-Gateway	3 <b>Totals</b>	\$1,800 <b>\$1,800</b>
W-00233 Amerigas Propane LP PO Box 798 Valley Forge, PA 19482	(scattered) Propane	Metro Sewer District 6482-Williams Bay VTECH-Gateway	4A <b>Totals</b>	\$100 <b>\$100</b>
W-00234 NuCO2 Supply, Inc Attn: Tax Dept 10 Riverview Dr Danbury, CT 06810	220 Elkhorn Rd Leasing	Metro Sewer District 6482-Williams Bay VTECH-Gateway	3 <b>Totals</b>	\$1,900 <b>\$1,900</b>
W-00235 American Family Mutual Insurance Co. S.I. d.b.a. Matthew Faytle & Assoc, Inc PO Box 4747 Oakbrook, IL 60522-4747	48 W Geneva St Insurance Sales & Service	Metro Sewer District 6482-Williams Bay VTECH-Gateway	3 <b>Totals</b>	\$400 <b>\$400</b>
W-00236 Pier 290 Restaurant PO Box 220 Williams Bay, WI 53191-0220	1 Liechty Dr Restaurant <b>DOOMAGE ASSESSMENT</b>	Metro Sewer District 6482-Williams Bay VTECH-Gateway	3 <b>Totals</b>	\$6,000 <b>\$6,000</b>
W-00237 Vitality Foodservice Inc Attn: Property Tax PO Box 330219 Nashville, TN 37203	146 Clover St Beverage Dispenser Sales	Metro Sewer District 6482-Williams Bay VTECH-Gateway	4A <b>Totals</b>	\$5,200 <b>\$5,200</b>

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W-00239 Accelerated Care Plus Leasing WI-Williams Bay 4999 Aircenter Cir Ste 103 Reno, NV 89502	146 Clover St Leasing	Metro Sewer District 6482-Williams Bay VTECH-Gateway	3 <b>Totals</b>	\$1,300 <b>\$1,300</b>
W-00240 Compass Two, LLC PO Box 30188 Charlotte, NC 28230	350 Constance Blvd Services	Metro Sewer District 6482-Williams Bay VTECH-Gateway	3 4A <b>Totals</b>	\$29,100 \$200 <b>\$29,300</b>
W-00241 Farmers Bros Co 1912 Farmer Brothers Dr Northlake, TX 76262	156 Elkhorn Rd Leasing	Metro Sewer District 6482-Williams Bay VTECH-Gateway	3 <b>Totals</b>	\$200 <b>\$200</b>
W-00242 Wells Fargo Vendor Financial Serv LLC Attn: Property Tax Compliance PO Box 36200 Billings, MT 59107-6200	116 Cherry St Leasing	Metro Sewer District 6482-Williams Bay VTECH-Gateway	3 <b>Totals</b>	\$4,900 <b>\$4,900</b>
W-00244 Geneva Lake General Store LLC Attn: Stephanie Schalz A. Morrison 82 Highland St Williams Bay, WI 53191	88 N Walworth Ave Retail	Metro Sewer District 6482-Williams Bay VTECH-Gateway	3 4A <b>Totals</b>	\$15,800 \$33,400 <b>\$49,200</b>
W-00245 Canvas Salon LLC Attn: Amanda Price 240 Elkhorn Rd Williams Bay, WI 53191	240 Elkhorn Rd Salon <b>DOOMAGE ASSESSMENT</b>	Metro Sewer District 6482-Williams Bay VTECH-Gateway	3 <b>Totals</b>	\$3,000 <b>\$3,000</b>
W-00246 Huntington Technology Finance PO Box 2017 2285 Franklin Rd Bloomfield Hills, MI 48302	1 Liechty Dr Leasing	Metro Sewer District 6482-Williams Bay VTECH-Gateway	3 <b>Totals</b>	\$6,900 <b>\$6,900</b>
W-00247 Waste Management of Wisconsin, Inc d.b.a. Marvin F Poer and Company PO Box 802206 Dallas, TX 75380	(scattered) Waste Management	Metro Sewer District 6482-Williams Bay VTECH-Gateway	4A <b>Totals</b>	\$3,300 <b>\$3,300</b>