

Town of Newport, Columbia County  
**2021 Completed Personal Property Assessment Roll**

Active only, Assessed by: Municipality  
Sorted by account number

| Owner   | Property Description   | Districts           | Class                      | Assessed Value                     |
|---|--|---------------------|----------------------------|------------------------------------|
| 15<br>Fisherman's Luck<br>Attn: John Ellerman<br>W14503 Fish Dr<br>Wisconsin Dells, WI 53965                      | W14503 Fish Dr<br>Restaurant   | School 6678<br>MATC | P3<br>P4a<br><b>Totals</b> | \$2,000<br>\$600<br><b>\$2,600</b> |
| 2004-0090<br>Country Plumber<br>Attn: Bill Demars<br>PO Box 539<br>Portage, WI 53901-0539                         | W14866 County Rd WD<br>Porta Potties<br><b>DOOMAGE ASSESSMENT</b>              | School 6678<br>MATC | P3<br><b>Totals</b>        | \$2,500<br><b>\$2,500</b>          |
| 2004-0091<br>Holiday Wholesale<br>PO Box 177<br>Wisconsin Dells, WI 53965-0177                                    | W14494 State Highway 16<br>Food Service Equipment<br><b>DOOMAGE ASSESSMENT</b> | School 6678<br>MATC | P3<br><b>Totals</b>        | \$200<br><b>\$200</b>              |
| 2004-0092<br>Otto's Supper Club LLC<br>1042 Fairchild St<br>Sun Prairie, WI 53590                                 | W14494 State Highway 16<br>Restaurant  | School 6678<br>MATC | P3<br><b>Totals</b>        | \$4,400<br><b>\$4,400</b>          |
| 2005-2<br>Wisconsin River Plumbing<br>Attn: Jeff Fitzwilliams<br>W14729 State Hwy 23<br>Wisconsin Dells, WI 53965 | W14729 State Highway 23<br>Plumber<br><b>DOOMAGE ASSESSMENT</b>                | School 6678<br>MATC | P3<br><b>Totals</b>        | \$400<br><b>\$400</b>              |
| 2005-3<br>DISH Network, LLC<br>PO Box 6623<br>Englewood, CO 80155   | (scattered)<br>Satellite TV  | School 6678<br>MATC | P4a<br><b>Totals</b>       | \$2,500<br><b>\$2,500</b>          |
| 2005-6<br>Eric & Susan Geissler<br>W14488 State Hwy 16<br>Wisconsin Dells, WI 53965                               | W14488 State Highway 16<br>Roadside Sign                                       | School 6678<br>MATC | P4a<br><b>Totals</b>       | \$800<br><b>\$800</b>              |
| 2006-1<br>Holderman, Aaron<br>W14519 Gulch Rd<br>Wisconsin Dells, WI 53965  | W14519 Gulch Rd<br>Building On Leased Land                                     | School 6678<br>MATC | P4b<br><b>Totals</b>       | \$23,300<br><b>\$23,300</b>        |
| 2009-1<br>The Cove Supper Club<br>Attn: John Sage<br>156 State Hwy 23<br>Briggsville, WI 53920                    | State Highway 127<br>Restaurant<br><b>DOOMAGE ASSESSMENT</b>                   | School 6678<br>MATC | P4a<br><b>Totals</b>       | \$600<br><b>\$600</b>              |
| 2011-10<br>Roche-A-Cri Gas Service<br>503 S Main St<br>PO Box 497<br>Adams, WI 53910-0497                         | (scattered)<br>LP Gas Sales & Service<br><b>DOOMAGE ASSESSMENT</b>             | School 6678<br>MATC | P4a<br><b>Totals</b>       | \$1,000<br><b>\$1,000</b>          |

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| 2011-5<br>Christopherson, Otto N & Marian, Trust<br>N8996 New Haven Rd<br>Wisconsin Dells, WI 53965        | State Highway 16<br>Roadside Sign                             | School 6678<br>MATC | P4a<br><b>Totals</b> | \$500<br><b>\$500</b>       |
| 2011-9<br>Crawford Oil Company Incorporated<br>PO Box 115<br>416 E Wisconsin Ave<br>Portage, WI 53901-0115 | (scattered)<br>LP Gas Sales & Service                         | School 6678<br>MATC | P4a<br><b>Totals</b> | \$100<br><b>\$100</b>       |
| 2012-2<br>Joy of Tanning & Nails<br>Attn: Joyce Svehlek<br>4144 State Hwy 13<br>Wisconsin Dells, WI 53965  | N9174 Winnebago Rd<br>Roadside Sign                           | School 6678<br>MATC | P4a<br><b>Totals</b> | \$500<br><b>\$500</b>       |
| 2012-3<br>Stuff's Restaurant<br>Attn: Guy Svehlek<br>4144 State Hwy 13<br>Wisconsin Dells, WI 53965        | N9174 Winnebago Rd<br>Roadside Sign                           | School 6678<br>MATC | P4a<br><b>Totals</b> | \$500<br><b>\$500</b>       |
| 2012-4<br>John Krueger<br>4116 W Rudella Rd<br>Mequon, WI 53092-2768                                       | N8434 County Rd O<br><br><b>DOOMAGE ASSESSMENT</b>            | School 6678<br>MATC | P3<br><b>Totals</b>  | \$3,300<br><b>\$3,300</b>   |
| 2012-5<br>Patrick Helland<br>631 Cedar St<br>Wisconsin Dells, WI 53965                                     | N8897 Winnebago Rd<br>Furnishings                             | School 6678<br>MATC | P3<br><b>Totals</b>  | \$2,700<br><b>\$2,700</b>   |
| 2016-1<br>Pellitteri Waste Systems<br>PO Box 259426<br>Madison, WI 53725                                   | (scattered)<br>Waste Removal<br><br><b>DOOMAGE ASSESSMENT</b> | School 6678<br>MATC | P4a<br><b>Totals</b> | \$9,300<br><b>\$9,300</b>   |
| 2018-01<br>SBA Structures Inc<br>Attn: Tax Dept<br>8051 Congress Ave<br>Boca Raton, FL 33487               | W15077 County Rd WD<br>Tower                                  | School 6678<br>MATC | P4a<br><b>Totals</b> | \$30,100<br><b>\$30,100</b> |
| 2018-02<br>DirecTV LLC<br>Attn: Property Tax Dept<br>1010 Pine 9E-L-01<br>St Louis, MO 63101               | (scattered)<br>Satellite TV                                   | School 6678<br>MATC | P3<br><b>Totals</b>  | \$2,500<br><b>\$2,500</b>   |
| 2019-01<br>Amerigas Propane LP<br>PO Box 798<br>Valley Forge, PA 19482                                     | (scattered)<br>LP Gas Sales & Service                         | School 6678<br>MATC | P4a<br><b>Totals</b> | \$700<br><b>\$700</b>       |

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| 2019-02<br>Ferrellgas, LP<br>d.b.a. Ferrellgas/Blue Rhino<br>Attn: Operating Tax Department<br>One Liberty Plaza<br>Liberty, MO 64068 | (scattered)<br>LP Gas Sales & Service                          | School 6678<br>MATC | P4a<br><b>Totals</b>       | \$400<br><b>\$400</b>              |
| 2019-03<br>Kerschner's Gas Service Incorporated<br>Attn: Matthew J. Kerschner<br>PO Box 280<br>Coloma, WI 54930-0280                  | (scattered)<br>LP Gas Sales & Service                          | School 6678<br>MATC | P4a<br><b>Totals</b>       | \$2,500<br><b>\$2,500</b>          |
| 2019-04<br>United Cooperative<br>N7160 Raceway Rd<br>Beaver Dam, WI 53916   | (scattered)<br>LP Gas Sales & Service                          | School 6678<br>MATC | P4a<br><b>Totals</b>       | \$600<br><b>\$600</b>              |
| 21<br>Ace Pump Company, LLC<br>Attn: Steve Holzem<br>PO Box 393<br>Wisconsin Dells, WI 53965-0393                                     | N9887 Pineaire Dr<br>Pump Servicing Equipment                  | School 6678<br>MATC | P4a<br><b>Totals</b>       | \$100<br><b>\$100</b>              |
| 22<br>Milestone Materials/ Mathy Construction<br>Attn: Kortney Getter<br>PO Box 189<br>Onalaska, WI 54650                             | W14866 County Rd WD<br>Equipment & Well In Legee Pit           | School 6678<br>MATC | P4b<br><b>Totals</b>       | \$22,100<br><b>\$22,100</b>        |
| 31<br>Thunder Valley Inn<br>Attn: Anita Nelson<br>W14297 Broadway Rd<br>Wisconsin Dells, WI 53965                                     | W15344 Waubeek Rd<br>Resort                                    | School 6678<br>MATC | P3<br><b>Totals</b>        | \$1,300<br><b>\$1,300</b>          |
| 35<br>Big Sky Drive In Theatre<br>Attn: Mary Bork<br>PO Box 38<br>Wisconsin Dells, WI 53965-0038                                      | N9174 Winnebago Rd<br>Drive In Theatre                         | School 6678<br>MATC | P3<br>P4a<br><b>Totals</b> | \$3,500<br>\$100<br><b>\$3,600</b> |
| 36<br>Magnum Media<br>Attn: David Magnum<br>PO Box 400<br>Portage, WI 53901-0400  | N9895 State Highway 23<br>Radio Station                        | School 6678<br>MATC | P4a<br><b>Totals</b>       | \$17,200<br><b>\$17,200</b>        |
| 4<br>Easton Motors Incorporated<br>PO Box 454<br>Wisconsin Dells, WI 53965-0454   | W15192 State Highway 16<br>Automotive Repair                   | School 6678<br>MATC | P3<br>P4a<br><b>Totals</b> | \$300<br>\$3,100<br><b>\$3,400</b> |
| 51<br>Blackhawk Motel<br>Attn: Brad Preissel<br>PO Box 15<br>Wisconsin Dells, WI 53965-0015   | State Highway 16<br>Roadside Sign<br><b>DOOMAGE ASSESSMENT</b> | School 6678<br>MATC | P4a<br><b>Totals</b>       | \$800<br><b>\$800</b>              |

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| 53<br>Chula Vista Resort<br>Attn: Michael Kaminski<br>PO Box 30<br>Wisconsin Dells, WI 53965-0030           | State Highway 16<br>Roadside Sign                                     | School 6678<br>MATC | P4a<br><b>Totals</b> | \$100<br><b>\$100</b>     |
| 54<br>Club 23 Incorporated<br>Attn: Toni Ripp<br>465 State Hwy 23<br>Wisconsin Dells, WI 53965              | State Highway 23<br>Roadside Sign                                     | School 6678<br>MATC | P4a<br><b>Totals</b> | \$400<br><b>\$400</b>     |
| 55<br>Diversified Creative Services<br>Attn: David Gawronski<br>941 E Main St<br>Reedsburg, WI 53959        | State Highway 16<br>Roadside Sign                                     | School 6678<br>MATC | P4a<br><b>Totals</b> | \$100<br><b>\$100</b>     |
| 56<br>Gervasi & Company ,LLC<br>Attn: Joe D. Gervasi<br>2995 S Syene Rd<br>Madison, WI 53711                | W14856 State Highway 16<br>Roadside Sign<br><b>DOOMAGE ASSESSMENT</b> | School 6678<br>MATC | P4a<br><b>Totals</b> | \$2,100<br><b>\$2,100</b> |
| 59<br>Lamar Advertsing of Janesville<br>PO Box 66338<br>Baton Rouge, LA 70896                               | State Highway 23 &16<br>Roadside Sign                                 | School 6678<br>MATC | P4a<br><b>Totals</b> | \$2,900<br><b>\$2,900</b> |
| 63<br>Stand Rock Campground<br>Attn: William Vohasko<br>PO Box 1970<br>Woodstock, IL 60098-1970             | N670 County Rd N<br>Roadside Sign<br><b>DOOMAGE ASSESSMENT</b>        | School 6678<br>MATC | P4a<br><b>Totals</b> | \$900<br><b>\$900</b>     |
| 65<br>Vacationland Sign Company<br>Attn: Tom Diehl<br>560 Wisconsin Dells Pkwy<br>Wisconsin Dells, WI 53965 | State Highway 16<br>Roadside Sign                                     | School 6678<br>MATC | P4a<br><b>Totals</b> | \$200<br><b>\$200</b>     |
| 8<br>Preferred Auto Parts & Supply<br>Attn: Jeanette Meade<br>PO Box 74<br>Wisconsin Dells, WI 53965-0074   | W15192 State Highway 16<br>Auto Parts Store                           | School 6678<br>MATC | P3<br><b>Totals</b>  | \$3,100<br><b>\$3,100</b> |