

Town of River Falls, Pierce County  
**2020 Completed Personal Property Assessment Roll**

Assessed by: Municipality  
Sorted by account number

Owner	Property Description	Districts	Class	Assessed Value
022-08001-0100 ADT LLC PO Box 54767 Lexington, KY 40555	(scattered) Security Services	School 4893 CFTC - 0100	3 <b>Totals</b>	\$3,100 <b>\$3,100</b>
022-08001-0140 Al's Custom Auto & Cycle Repair Attn: Alan P Hauser N8110 State Hwy 65 River Falls, WI 54022	N8110 State Highway 65 Auto Services <b>DOOMAGE ASSESSMENT</b>	School 4893 CFTC - 0100	4A <b>Totals</b>	\$1,000 <b>\$1,000</b>
022-08001-0143 American Messaging Services, LLC PO Box 478 Colleyville, TX 76034	(scattered) Paging 517210	School 4893 CFTC - 0100	3 <b>Totals</b>	\$1,600 <b>\$1,600</b>
022-08001-0150 Blair, Richard or Linda Attn: Richard or Linda Blair PO Box 152 River Falls, WI 54022-0152	W9804 770th Ave Mobile Home	School 4893 CFTC - 0100	4B <b>Totals</b>	\$13,900 <b>\$13,900</b>
022-08001-0190 Bugar, Scott Attn: Scott Bugar N8113 1015th St River Falls, WI 54022	N8113 1015th Ave Woodworking <b>DOOMAGE ASSESSMENT</b>	School 4893 CFTC - 0100	4A <b>Totals</b>	\$4,500 <b>\$4,500</b>
022-08001-0250 Cedar Hill Greenhouse W10041 State Rd 29 River Falls, WI 54022	W10041 State Highway 29 Retail Greenhouse	School 4893 CFTC - 0100	3 <b>Totals</b>	\$4,000 <b>\$4,000</b>
022-08001-0265 Global Signal Acquisitions LLC 4017 Washington Rd Pmb 353 McMurray, PA 15317	N7249 910th St Tower <b>DOOMAGE ASSESSMENT</b>	School 4893 CFTC - 0100	4A <b>Totals</b>	\$7,200 <b>\$7,200</b>
022-08001-0285 Graetz, Trevor d.b.a. Comfort Plus N7567 921st St River Falls, WI 54022	N8128 State Highway 65 Insulation Services/Plumbing <b>DOOMAGE ASSESSMENT</b>	School 4893 CFTC - 0100	4A <b>Totals</b>	\$1,000 <b>\$1,000</b>
022-08001-0300 Cudd, John d.b.a. John & Dorothy Cudd FMTR Attn: John Cudd 1351 River Ridge Rd River Falls, WI 54022	W7797 County Rd W BOLL	School 4893 CFTC - 0100	4B <b>Totals</b>	\$4,700 <b>\$4,700</b>

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022-08001-0320 DirecTV LLC Attn: Property Tax Dept 1010 Pine 9E-L-01 St Louis, MO 63101	(scattered) Satellite TV	School 1659 CFTC - 0100	3 <b>Totals</b>	\$20,800 <b>\$20,800</b>
022-08001-0340 DISH Network LLC Attn: Tax Department PO Box 6623 Englewood, CO 80155	(scattered) Satellite TV	School 4893 CFTC - 0100	4A <b>Totals</b>	\$9,300 <b>\$9,300</b>
022-08001-0350 Edward D Jones & Co LP d.b.a. # 95417 PO Box 66528 St Louis, MO 63166-6528	N7915 902nd St Unit A Stockbroker	School 4893 CFTC - 0100	3 4A <b>Totals</b>	\$2,400 \$900 <b>\$3,300</b>
022-08001-0355 Forestville Vines W8163 690th Ave River Falls, WI 54022	W8163 690th Ave Winery	School 4893 CFTC - 0100	3 <b>Totals</b>	\$4,300 <b>\$4,300</b>
022-08001-0360 Frey, Kerrin W8587 830th Ave River Falls, WI 54022	W8587 830th Ave Salon <b>DOOMAGE ASSESSMENT</b>	School 4893 CFTC - 0100	3 <b>Totals</b>	\$1,800 <b>\$1,800</b>
022-08001-0390 GreatAmerica Financial Services Corporation 625 First St SE Cedar Rapids, IA 54201	N8234 945th St Leasing	School 4893 CFTC - 0100	3 <b>Totals</b>	\$8,500 <b>\$8,500</b>
022-08001-0620 Herris, Constance N8452 1015th St River Falls, WI 54022	N8452 1015th St Massage	School 4893 CFTC - 0100	3 4A <b>Totals</b>	\$1,500 \$4,900 <b>\$6,400</b>
022-08001-0640 Kusilek, Cynthia d.b.a. Hilltop Groomer & Kennel Service N7454 910th St River Falls, WI 54022	N7454 910th St Canine Services	School 4893 CFTC - 0100	3 4A <b>Totals</b>	\$200 \$200 <b>\$400</b>
022-08001-0660 Huppert, Lisa W10430 State Hwy 29 River Falls, WI 54022	W10430 State Highway 29 Salon	School 4893 CFTC - 0100	3 4A <b>Totals</b>	\$1,700 \$900 <b>\$2,600</b>
022-08001-0680 Iehl Chiropractic Attn: Timothy Iehl, DC W9330 State Hwy 29 River Falls, WI 54022	W9330 State Highway 29 Chiropractic Services <b>DOOMAGE ASSESSMENT</b>	School 4893 CFTC - 0100	3 4A <b>Totals</b>	\$10,800 \$2,200 <b>\$13,000</b>

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022-08001-0780 Health Centered Dentistry Attn: John Laughlin III, DDS N7915 902nd St River Falls, WI 54022	N7915 902nd St Dental Services	School 4893 CFTC - 0100	3 <b>Totals</b>	\$5,500 <b>\$5,500</b>
022-08001-0800 Magee, Tom & Laurie N8153 975th St River Falls, WI 54022	N8153 975th St Salon	School 4893 CFTC - 0100	3 <b>Totals</b>	\$300 <b>\$300</b>
022-08002-0310 Reverie Photography Attn: Rachel Paulus N8195 975th St River Falls, WI 54022	N8195 975th St Photography	School 4893 CFTC - 0100	3 4A <b>Totals</b>	\$4,300 \$100 <b>\$4,400</b>
022-08002-0320 Schaar, Jason d.b.a. Gordy's Pump Service N8057 920th St River Falls, WI 54022	N8057 920th St Pump/Well Service <b>DOOMAGE ASSESSMENT</b>	School 4893 CFTC - 0100	3 <b>Totals</b>	\$500 <b>\$500</b>
022-08002-0330 Splash Zone, Inc N8170 State Hwy 65 River Falls, WI 54022-4429	N8170 State Highway 65 Pools & Spas	School 4893 CFTC - 0100	3 4A <b>Totals</b>	\$100 \$100 <b>\$200</b>
022-08002-0335 Sponsler, Julie N7649 950th St River Falls, WI 54022	N7649 950th St Salon	School 4893 CFTC - 0100	3 <b>Totals</b>	\$100 <b>\$100</b>
022-08002-0380 Steiner Plumbing-Electric Heating Inc Attn: Paul C Steiner W9394 812th Ave River Falls, WI 54022	N8230 945th St Contractor <b>DOOMAGE ASSESSMENT</b>	School 4893 CFTC - 0100	3 <b>Totals</b>	\$9,000 <b>\$9,000</b>
022-08002-0460 Vanblaircom Attn: Artisan Builders W8134 State Rd 29 River Falls, WI 54022	W8134 State Highway 29 Services <b>DOOMAGE ASSESSMENT</b>	School 4893 CFTC - 0100	3 <b>Totals</b>	\$4,300 <b>\$4,300</b>
022-08002-0500 Wang Excavating Inc Attn: Tom Wang W9672 770th Ave River Falls, WI 54022	W9672 770th Ave Contractor <b>DOOMAGE ASSESSMENT</b>	School 4893 CFTC - 0100	3 <b>Totals</b>	\$400 <b>\$400</b>
2020-01 Jason M. Payfer PO Box 389 River Falls, WI 54022-0389	W7753 810th Ave BOLL	School 4893 CFTC - 0100	4B <b>Totals</b>	\$10,000 <b>\$10,000</b>